Ward Museum of Wildfowl Art

Director’s Message

Fiscal Year 16 (FY16) was a hardworking and productive year for the Ward Museum. Construction of our new Legacy Center addition was in full swing, interior renovations occurred and fundraising for more improvements continued. We reached a new record of service in our Education Department – over 21,000 persons. Our signature special events exceeded expectations and drew in new audiences, and we launched several new initiatives to provide even more community and regional involvement. Our collections grew with generous donations of master artworks and wildfowl collectibles. The board of directors approved a new mission statement and strategic plan for FY17-19. It was a big year for the Ward Museum, and we are thrilled that so many new supporters have committed to our success in the future. Be sure to share our story with others and invite them to Come Fly With Us!

Lora Bottinelli, Executive Director

Our Mission

The Ward Museum of Wildfowl Art, Salisbury University is dedicated to exhibiting, collecting and promoting wildfowl art and wildfowling heritage.

The Museum will achieve this mission by:

- Preserving and enhancing the legacy of Lemuel and Stephen Ward.
- Reflecting the heritage of the maritime communities of the Eastern Shore of Maryland, and those throughout the United States and abroad.
- Exploring through exhibits, publications and programs the relevance and impact of wildfowl on natural history and human society.
- Providing environmental education to all age groups to support intellectual investigations of a changing environment on wildfowling heritage and communities.
- Ensuring the vitality of the Ward World Wildfowl Carving Competition and the international community of artists who advance artistic excellence.
- Fostering partnerships to promote art, nature and tradition through targeted outreach activities and sharing of museum resources and experience.
- Committing to enhance the quality and stature of Salisbury University’s educational programs.

FY16 Ward Foundation Board Members

Barry Bergey
Norm Conway
Jon Deeter
Gwenn Garland
Dr. Clifton P. Griffin
Dr. Darrel Hagar
Bobby Jester
Dr. Kent Kimmel
Jim List
Kim Newcomb
Paul Rhymer (outgoing 2016)
Wayne Shelton
Rich Smoker
C. John Sullivan
Nancy Richards West
EDUCATIONAL PROGRAMS

FY16 marked a high point in the Museum’s educational service – with 21,231 persons served! This is highest level of educational service in organizational history. Our year-round educational opportunities are for all ages. Through a range of learning opportunities and platforms, we support the exploration and discovery of wildfowl art, the natural world and regional cultural traditions.

Through field trips and in-school visits, the Ward Museum invests in the educational foundation of our community through programs for pre-K through grade 12. Using several curricula, Flying WILD, Growing Up WILD and Pass It On: Cultural Traditions of the Lower Eastern Shore, we are able to bring lessons that connect an appreciation for the natural world with regional history and heritage into area schools. Our programs are aligned with the Common Core and support the Next Generation Science Standards and Arts Integration initiatives.

The highlight of the youth program is the immensely popular Drop In Art Saturday Program, bringing regional artists together with area families for a free hands-on art experience at the Museum. In FY16, a new weekly program for ages 0-5 was launched: Drop In Art, Jr. The Education Department also offers weekly birding sessions on the grounds of the Museum through its e-Bird Tuesday program. The Museum Carving Club meets twice a month and has maintained active membership in FY16.

Whether it is through an immersive hands-on art class with a master artist or professional development training for local school teachers, the Museum offers adult learners high-quality, specialized trainings in their field of interest. Participants and presenters motivate learning and discovery on a variety of subjects connected to wildfowl art, nature photography, environmental education, cultural heritage and other related topics.
WARD WORLD CHAMPIONSHIP

The 46th Annual Ward World Wildfowl Carving Competition was held April 22-24, 2016, at the Roland E. Powell Convention Center in Ocean City, MD. This year’s event was successful, with competitors and entries on par with prior years. The Living Legend Award Dinner was also a success, with Rich Smoker, Del Herbert and Todd Wohlt receiving honors this year. Seminars, workshops and demonstrations continue to make this event a cornerstone of the wildfowl art community.

The World Champions for 2016 are:

- Thomas Horn, Emmaus, PA: Decorative Life-size Wildfowl
- Pat Godin, Paris, Ontario, Canada: Floating Decorative Life-size Waterfowl Pair
- Jeff Krete, Cambridge, Ontario, Canada: Decorative Miniature Wildfowl
- Daniel Montano, Spring Valley, CA: Interpretive Wood Sculpture
- Thomas Flemming, Minnetrista, MN: Shootin' Rig

CHESAPEAKE WILDFOWL EXPO

The 18th Annual Chesapeake Wildfowl Expo was held October 10, 2015, on the grounds of the Ward Museum. The Chesapeake Wildfowl Expo pays tribute to decoys from the past while encouraging the carving of new ones. With contemporary and antique decoy competitions, educational programs, waterfowling heritage marketplace, food, and a festival atmosphere, the event continues to be a successful launch of the Museum’s fall season. The 2015 event saw stable entries in the number of competitors in the decoy competition compared to prior year.
ART IN NATURE PHOTO FESTIVAL

The Fifth Annual Art In Nature Photo Festival was held August 7-9, 2015, at the Ward Museum. This newest of the Museum’s annual art events has brought many new visitors, artists and nature enthusiasts in contact with the Ward Museum for the first time. The event includes a photography contest, seminars and workshops for amateur and professionals alike. There were 712 photographs entered in the competition by 124 photographers.

COMMUNITY EVENTS AND OUTREACH

Throughout the year, the Museum has special opportunities for community engagement and celebration including:

- Winter Wonderland Holiday Event
- Antique Evaluation Night
- Celebration of Native American Heritage
- Silver Bells Quarter Auction
- Wine and Beer Pairings
- Exhibit Receptions
Ward Museum of Wildfowl Art

COLLECTIONS

The Ward Museum maintains its accreditation with the American Alliance of Museums, the highest national recognition for a museum. Accreditation signifies the Ward Museum has met and exceeded the highest standards of the museum field and is among the best institutions in the country. FY16 included transition of all collection records to Past Perfect, the museum software standard for collection management.

In FY16, 106 items were added to the Museum’s permanent collection of art and artifacts, including artworks by Ira Hudson, Paul Rhymer, Lem Ward, Eddie Wozny and Charles Harper. The total value of new accessioned items for FY16 is $71,655. All gifts of art to the permanent collection of the Ward Museum become assets of Salisbury University. Since the Museum’s affiliation with SU in 2000, the collection value has increased from $3.7M to $6.3M.

A major donation to the collection began in FY16 from C.A. Porter and Patricia L. Hopkins. Over the next year, the Hopkins family are donating the majority of their vast decoy collection. Many of the decoys will be added to the permanent collection, others will be sold with proceeds benefiting an acquisitions fund to support purchase of waterfowling artifacts for the permanent collection.

CHANGING EXHIBITS

The changing exhibits program brought a variety of nationally renowned artists, rare artifacts, thoughtful interpretation and regional tradition bearers together in stimulating displays in the LaMay and Welcome galleries, as well as temporary displays around the region.

Highlights of the FY16 Changing Exhibit Program

• The Art of Sporting and Playing
• The Waterfowling Heritage of Assateague Island
• Larry Barth: Birds, Art and Design
• The Tradition and Sport of Falconry
• The Volunteer Art Show: Celebrating Our Creative Community
• Stepping Out in Style: A Penguin-palooza
• The Student Art Show: Water is for Everyone
• Sumi-e Painting: The Art of Less
• Living Landscapes: The Photography of Cam Miller
VOLUNTEER SERVICE

The Ward Museum’s Volunteer Program is the centerpiece of the organization’s commitment to engagement and community service. In FY16, more than 500 volunteers recorded 7,623 hours of volunteer service with the Museum. These combined hours are equivalent to $203,075 of donated time and 3.5 full-time staff positions.

100+ Hour Volunteers for FY16:

Janet Baraby
Dana Barney
Sam Bennett
Barbara Benton
Norm Conway
Jon Deeter
Gwen Garland
Mark Gizzi
Clifton Griffin
Doug Hotton
Bill Hudson
Darrell Hagar
Bobby Jester
Kent Kimmel
Dylan Laine
Anne Lampert
Ellen Lowler
Jim List
Walt McCabe
Kim Newcomb
Lew Pearce
Nancy Pearce
Paul Rhymen
Betty Pitney
Brady Roberts
Bennett Scott
Al Scrivo
Bob Shade
Wayne Shelton
Rich Smoker
Henry Stansbury
George Stump
C. John Sullivan
Ann Suthowski
Lee and Richard Townshend
Nancy Richards West
JoAnn Wilber

SALISBURY UNIVERSITY STUDENTS

In FY16, the Ward Museum hosted 11 Salisbury University students as interns and graduate assistants. Students support curatorial research and exhibit development, archival and library services, educational programs, public relations, administrative and non-profit business functions, and special events. SU students also volunteer at events and serve as AmeriCorps members. The total hours of service provided by SU students in FY16 was 5,834.

The current listing of Ward Museum’s professional staff of 11 full-time and 6 part-time workers can be found online at: www.wardmuseum.org
In 2014, the Ward Museum launched its Soar to New Heights Capital Campaign, with a goal of raising $2.2 M to restore and expand the Museum facility and galleries. In the first two years, over $1.5M was raised.

**Completed Projects**
- Treetops Gifts renovations and rebranding - August 2014
- Victor Oristano Meeting Room construction - August 2014
- Henry Fleckenstein Decoy Study Gallery renovation - September 2015
- Collections preservation upgrades - October 2015
- LaMay Gallery renovations - April 2016
- Sam Dyke Gateway to Outdoor Discovery construction (interior) - September 2016

**On the Horizon**
- Richard A. Henson Education Center renovation - January 2017
- Sam Dyke Gateway to Outdoor Discovery construction (exterior trail and grounds) - Spring 2017
- Del Herbert Nature Lounge enhancement - April 2017
- Andrews Emerging Artist Showcase Gallery enhancement - April 2017
- Ward Brothers Gallery renovations - 2018
- Additional gallery renovations - 2018
- Grounds, landscaping, parking lot and roadside enhancements - 2018
FINANCIAL HIGHLIGHTS
YEAR ENDED JUNE 30, 2016

STATEMENT OF ACTIVITIES
Public support and revenue

<table>
<thead>
<tr>
<th>Description</th>
<th>2016</th>
<th>2015</th>
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<tbody>
<tr>
<td>Contributions - cash</td>
<td>$176,361</td>
<td>$919,233</td>
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<tr>
<td>Contributions - non-cash</td>
<td>81,885</td>
<td>102,145</td>
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<tr>
<td>Grants</td>
<td>155,174</td>
<td>241,602</td>
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<tr>
<td>Salisbury University</td>
<td>300,000</td>
<td>300,000</td>
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<tr>
<td>Membership investment</td>
<td>81,420</td>
<td>93,182</td>
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<tr>
<td>Art events, tuition and other</td>
<td>221,921</td>
<td>240,606</td>
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<tr>
<td>Museum and tours</td>
<td>39,822</td>
<td>41,769</td>
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<tr>
<td>Investment income/(loss)</td>
<td>(888)</td>
<td>(552)</td>
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<tr>
<td>Endowment fund income</td>
<td>47,121</td>
<td>45,829</td>
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<td><strong>Total public support and revenue</strong></td>
<td>1,102,816</td>
<td>1,983,814</td>
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Expenses
Programs and support

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<tr>
<th>Description</th>
<th>2016</th>
<th>2015</th>
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<tbody>
<tr>
<td>Art Events</td>
<td>263,948</td>
<td>285,175</td>
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<tr>
<td>Museum</td>
<td>164,433</td>
<td>180,317</td>
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<tr>
<td>Education</td>
<td>164,342</td>
<td>152,643</td>
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<tr>
<td>Gift shop</td>
<td>147,679</td>
<td>148,147</td>
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<tr>
<td>Management and general</td>
<td>280,091</td>
<td>274,121</td>
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<tr>
<td>Fund raising</td>
<td>54,869</td>
<td>88,693</td>
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<tr>
<td><strong>Total programs and support</strong></td>
<td>1,075,362</td>
<td>1,129,096</td>
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Transfers to Salisbury University

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<thead>
<tr>
<th>Description</th>
<th>2016</th>
<th>2015</th>
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<tbody>
<tr>
<td>Change in net assets</td>
<td>(44,201)</td>
<td>752,698</td>
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<tr>
<td>Net assets, beginning of year</td>
<td>1,079,774</td>
<td>327,076</td>
</tr>
<tr>
<td><strong>Net assets, end of year</strong></td>
<td>$1,035,573</td>
<td>$1,079,774</td>
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NET ASSETS
Consists of:

<table>
<thead>
<tr>
<th>Description</th>
<th>2016</th>
<th>2015</th>
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<tbody>
<tr>
<td>Unrestricted</td>
<td>$793,678</td>
<td>$323,953</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>233,253</td>
<td>747,179</td>
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<tr>
<td>Permanently restricted</td>
<td>8,642</td>
<td>8,642</td>
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<tr>
<td><strong>Total</strong></td>
<td>$1,035,573</td>
<td>$1,079,774</td>
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Information selected from audited financial statements
Prepared by: PKS & Company, P.A.
ABOVE AND BEYOND DONOR ROLL

This list includes members, donors and Capital Campaign contributions to the Ward Museum in FY16 in amounts greater than $150.

Mr. Michael Abercrombie, Cato Gas and Oil
Accurate Optical
Adler Display
ADT
Mr. Richard P. Alleger
Dr. Diane Allen
Allen & Marshall
Mr. & Mrs. Fred Althaus
Amazing Grout, Inc.
American Legion Post #64
Mr. and Mrs. Craig Andersson
Mr. & Mrs. H. P. Andrews
Mr. J. Kemler Appell
Apple Discount Drugs
Mr. and Mrs. Bruce Archibald
Atlantic General Hospital Foundation
Atlantic Hotel
Ayers Creek Adventures
BBSI
Mr. Malcolm Bahrenburg
Mr. Stephen Bain, Flexcut Tool Co.
Mr. Stephen Balint
Bank of Ocean City
Barefoot Mailman Motel
Bath Fitters
Ms. Betty Beall
Mr. Larry Beauchamp
Beauchamp Brothers Construction
Capt. & Mrs. Richard E. Belote
Mr. & Mrs. William S. Belote
Mr. Charles E. Belote Jr.
Benelli USA
Ms. Barbara E. Benton
Ms. Nancy Berger
Mr. & Mrs. Richard Bernstein
Best Western OC Hotel
Mr. Frank Berry
Mr. and Mrs. John S. Berry
Mr. & Mrs. Chris Berry
Mr. Paul Biederman
Ms. Grace Bishop
BJ’s on the Water
Breakthrough Magazine
Mrs. Lora Bottinelli & Mr. Brian Gilliland
Mr. and Mrs. Jeff Bounds
Ms. Margaret Bounds
Mr. & Mrs. Roger Bourgeois
Mrs. Betty-Lou Bowman
Mr. Nick Brown, Diligent Investors, LLC
Charles Brown Glass
Ms. Noel Brown, Eastern Shore Benefit Solutions, LLC
Bryant Charitable Foundation
Drs. David and Susanna Buchanan
Mr. John Buck Jr.
Mr. Thomm Buehl
Dr. K. Nelson Butler
Cakes by David
Mrs. David S. Campbell
Castle in the Sand
Ms. Billie Jo Chandler, Billie’s Catering
Chesapeake Tours and Promotions
Mr. Brian P. Cheramie
Chincoteague Decoy Carvers & Artists Assoc.
Choptank Electric Trust
Mr. Thomas L. Christie
Mr. and Mrs. John L. Clayston, Jr.
Colwood Electronics, Inc.
Dr. Charles Brenner, DDS, PA
Mr. David Combs
Comcast Spotlight
Comfort Inn Gold Coast
Chris Ferger Architects
Community Foundation of the Eastern Shore
Mr. Donald D. Conover
Mr. Norman H. Conway
Mr. Michael L. Cook
Delmarva Document Solutions
Dr. & Mrs. Robert J. Corcoran
Mr. Jack Cox
Mr. J. M. Crockett
Ms. Betty Crockett
Mr. Hugh Crapper III
Ms. Anne Cuomo
Mr. John Davis
Ms. Linda Davis
Ms. Louise Davis
Davis, Bowen, & Friedel, Inc.
Days Inn Oceanfront
Delmarva Power
Delmarva Powerwash LLC
Delmarva Public Radio
Delaware Electric Cooperative, Inc.
Mr. and Mrs. Stephen Derby
Ms. Heather Dorrell
Ms. Sharon Dorsey
Dr. Janet Dudley-Eshbach and Mr. Joe Eshbach
Dunes Manor Hotel
Dux’s Dekes
Mrs. Ann L. Dyke
John Endicott Dyke
Mr. Dennis E. Ebets
Mr. James Edwards
ERA Martin Associates
Mr. David L. Fannon
Farmers Bank of Willards
Fenwick Inn
Mr. Thomas Figgie, Figgie Foundation
Mr. Doug Fisher
Mr. Jeff Fisher, A-Lex Print and Promotion
Flamingo Motel
Mr. Jerry Fletcher, Jerry Fletcher Catering
Foredom Electric Co.
Drs. John and Renee Fredericksen
Free Lighting Corporation
Mr. and Mrs. Brice R. Gamber
Mr. Ronald J. Gard
Mr. William F. Gately
Mrs. Ellen George
Mr. Frank Giangiobbe
Mr. Jay F. Goldstein
Mrs. Maggie Goldston
Gordon Croft Foundation, Inc.
Mr. William Gore
Dr. & Mrs. Ray Grandfield
Mr. Robert S. Green
Ms. Lee Ellen Griffith
Mr. Laird David Guenther
Guerrieri Family Foundation
Guyette & Deeter, Inc.
Dr. & Mrs. Darrell Hagar
Mr. Dave Harp, Chesapeake Photos
Hazel Family Charitable Trust
Mr. and Mrs. Brian Hendrix
Mr. Del Herbert
Mr. & Mrs. W. Thomas Hershey
Ms. Charlene Herzins, Bling Doctor
Mrs. Maria Heyssel
Mr. & Mrs. Harold E. Hicks, Jr.
Hilton Suites
Mr. & Mrs. Bob Hocutt
Holiday Inn Oceanfront
Mr. & Mrs. Gerard Hogan
Holiday Inn Salisbury, MD
Holiday Inn Ocean City, MD
Holt Paper & Chemical Company
Mr. John P. Holt
Ms. Jennie Hommel
Mr. & Mrs. C.A. Porter Hopkins
Mr. Dennis Hopson, Edward Jones
Mr. Richard Hostel
Humphrey’s Foundation
Ms. Susan Jackson-Stein
Ms. Kathleen Jensen
Johnson & Johnson
Mr. & Mrs. Ron Jones
Mr. Paul Tudor Jones
Mr. Barry G. Jones
Mr. Allen J. Katz
Ms. Shawna Kearsley
Dr. Kent Kimmel and Dr. Ruth Carroll
ABOUT THE WARD MUSEUM

The Ward Museum of Wildfowl Art is nestled next to Schumaker Pond in Salisbury, MD. The Museum features the world’s largest and finest public collection of decorative and antique decoys. The Museum was named in honor of Stephen and Lemuel Ward, whose vision and artistry in carving decoys pioneered the transition of the decoy from a working tool to an expressive wildfowl sculpture. With its 4.5 acre waterfront facility and 12,000 square feet of exhibition space, the Museum is a major destination for tourists and a resource for local residents who enjoy its year-round offerings. Through educational programs and services, the Museum serves 20,000 school children and adults annually. In 2011, the Ward Museum was accredited by the American Association of Museums for the first time. Salisbury University’s 2012 BEACON study indicates that the Museum generates $6.1 million in economic impact on the regional community annually. This financial relevance, coupled with the Museum’s educational and cultural influence, solidifies the Museum’s position as a major center for community engagement and investment.

ABOUT THE WARD FOUNDATION

The Ward Foundation, Inc. is a non-profit organization incorporated in the State of Maryland since 1968. It operates the Ward Museum of Wildfowl Art for the benefit of the community in partnership with Salisbury University as an Affiliated Foundation.